



# PRICE LIST

*Anything not listed below, please contact us.  
Our hourly rate is \$75/hour.*

## BUSINESS CARD

**\$200**

- Creation of business card design
- Pricing includes ordering the material (QTY 250) & shipping
- Add ons are extra
- Reordering Cards **\$25**
  - Material cost, shipping and add ons are additional costs

### REVISIONS

- First 2 revisions are free, after that **\$10/easy** edit, **\$15/difficult** edit
- Any fonts/stock images purchased per client, price is based on the item

## LOGO CREATION

**\$300**

- Includes 3 concept ideas
- 2 free revisions on 1 concept
- 3 file formats for print/web (PDF, JPG, PNG)
- **ADD ONS**
  - For vector format **+\$150**
  - Screen print friendly logo (one/two color) **+\$25**
  - Additional concept design **+\$50**

### REVISIONS

- First 2 revisions are free, after that **\$10/easy** edit, **\$15/difficult** edit
- Any fonts/stock images purchased per client, price is based on the item

## INVITATIONS/FLYERS

**\$100**

*\* Pricing may vary on the item and the details of the project \**

## STATIONERY DESIGN

- Letterheads **\$90**
- Invoices **\$100**
- Envelopes **\$50**
- Presentation Folders **\$75**
- Notepads **\$50**
- Stationery Set Design **\$300**

PNG/JPG files only,  
printing/shipping is not  
included in the price for  
invitations, flyers,  
and stationary designs  
(Double sided print not included in price).

# SOCIAL MEDIA

- **Social Media Startup** **\$150**  
*(Not applicable for running media accounts)*
  - **Includes:**
    - PROFILE SETUP
      - Recommendations on which platforms to use based on the target audience (e.g. Facebook, Instagram, Twitter, LinkedIn)
    - BRANDING ELEMENTS
      - Custom graphics to include profile and cover images, and suggestions for a cohesive visual style
    - AD CREATION
      - One free ad design, including suggested targeting and copy
    - SHOUTOUT
      - Free shoutout on other professional business pages
  - **To Include:**
    - CONTENT STRATEGY **\$10**
      - A basic calendar outlining post ideas for the first month
      - Suggestions for types of posts (e.g. promotional)
    - ENGAGEMENT GUIDELINES **\$10**
      - Tips on how to engage with followers and respond to comments/messages
      - Recommendations on relevant hashtags
    - TRAINING/RESOURCES **\$20**
      - Links to resources or brief tutorials on how to use each platform effectively
      - Offer an option for additional support if needed help to manage pages later

- **Email Signature** **\$10**

# WEBSITE DESIGN

- Revisions any time **+\$10**
- Additional page added after website approval **+\$20/page**
- Maintenance **+\$10/fix**  
*(Free for the first 6 months)*

**\$600**  
**or \$75/hour**

*Domain/monthly membership pricing is based on the cost of the items*  
*After website is released, client is responsible for this payment themselves*

# POSTERS/BANNERS

- Banners
  - One-Side **\$400**
  - Two-Side **\$640**
- Posters
  - One-Side **\$150**
  - Two-Side **\$230**

- Includes any size design
- 2 free revisions on 1 design
- 3 file formats for print/web (PDF, JPG, PNG)

## REVISIONS

- First 2 revisions are free, after that **\$10/easy** edit, **\$15/difficult** edit
- Any fonts/stock images purchased per client, price is based on the item

# BROCHURE DESIGN

- A4 Brochure Flat (No fold, 2-fold, 3-fold)
  - One-Side **\$175**
  - Two-Side **\$280**
- A4 Brochure Booklet
  - One-Side **\$250 (first 4 pages)**
  - Two-Side **\$300 (for each subsequent set of 4, +\$15/set)**
- 2 free revisions on 1 design
- 3 file formats for print/web (PDF, JPG, PNG)
- Does NOT include material/ordering

## REVISIONS

- First 2 revisions are free, after that **\$10/easy** edit, **\$15/difficult** edit
- Any fonts/stock images purchased per client, price is based on the item

# CATALOG DESIGN

- 8.5" x 11" Booklet
  - 10 Pages and Less **\$400**
  - 11-20 Pages **\$450**
  - 21-30 **\$500**
  - 31-40 **\$525**
  - 41-50 **\$550**
  - 51+ **Price TBD**
- Includes Front Cover
- Two-Sided pages
- 3 file formats for print/web (PDF, JPG, PNG)

## REVISIONS

- First 2 revisions are free, after that **\$10/easy** edit, **\$15/difficult** edit
- Any fonts/stock images purchased per client, price is based on the item

# T-SHIRTS/APPAREL

- Contact for a Quote for pricing
  - Creation of design **\$25/new design**
- Price includes full color or single color print
  - Free Mockup included
  - Free revisions on the mockup
  - Production after approved mockup, 7-10 business days
  - Design release (PNG/JPG) **+\$50** | (Vector Format) **+\$150**

# BRANDING PACKAGE

**\$850**

*Includes: business card, logo creation, letterhead, invoice, and the branding guide*

- To add social media startup **+\$20**
- To add email signature **+\$5**
- To add website design **+\$560** (20% off original price)
- To add extra stationery products **take \$10 off original price**

## REVISIONS

- First 3 revisions on business cards/logos are free, after that **\$5/easy edit, \$10/difficult edit**
- Any fonts/stock images purchased per client, price is based on the item

## NOTES ABOUT PACKAGE

- Business card does not include specialty add ons, does include processing/shipping of cards
- Logo creation includes vector format & one/two color logo for screen print
- Invoice & letterhead has no revision charge
- Branding guide is completely custom to client’s company/business

## EXTRA INFORMATION

- No down payment required
- Invoice will be sent after approval of design
- After design(s) is approved, and an invoice has been emailed, payment *must be sent* within 3 days after approval
- Payments to be made through the link of the invoice
- Final design formats will be sent after payment has been made (includes PDF, JPG, and PNG)
- Any special fonts/stock images will be charged at normal price and will be sent along with the finish product(s)
- Designer is not responsible for ordering any other stationery items other than business cards (unless requested, pricing varies)
- If any client needs the vector file design to be released, an additional \$150 will be charged per project/design